

TRUSTED

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WORLDWIDE

IN TODAY'S COMPETITIVE ONLINE MARKET, YOU NEED EVERY ADVANTAGE TO STAND OUT. HAVE YOU CONSIDERED THE POWER OF A .ORG DOMAIN? READ OUR LATEST REPORT TO UNLOCK THE SECRETS OF .ORG SUCCESS!















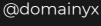
Numbers Don't Lie: Uncover the Hidden Treasure of .org Domains!

Are you missing out on the valuable opportunities a .org domain has to offer?

Our in-depth analysis reveals the truth behind the numbers, proving that .org domains are a hidden treasure just waiting to be discovered!













Overlooked potential

See how many businesses are unaware of the advantages of .org domains, leaving a goldmine of opportunities for savvy entrepreneurs

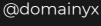
Trust & credibility boost

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Learn how the numbers demonstrate the increase in consumer trust and credibility when using a .org domain.













SEO success

Discover the quantifiable impact of .org domains on search engine rankings and organic traffic.

Competitive edge

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Find out how adopting a .org domain can help you outshine your competition in the crowded online marketplace.

Don't let this valuable treasure go unnoticed any longer! Our comprehensive analysis can help you tap into the full potential of .org domains and boost your online success.











WHAT WAS ANALYSED?



The year period analyzed ranges from 2020 to 2023.

- 1.A total of 100 sales were analyzed.
- 2. Highest sale price.
- 3. Lowest selling price.
- 4. The total value.

- 5. Average sale price.
- 6.Domain sizes (number of characters).
- 7.Standard deviation for each group.
- 8.Exact dictionary words? Made up words? Made up of more than one keyword? Letters and numbers?
- 9. Average age of domains.
- 10. Patterns and categories.











BEHIND THE .ORG CURTAIN



Behind the .org Curtain: Insights from the Top 100 Domain Sales from 2020-2023!

The total value of all domain sales in the <u>list</u> is \$4,039,306.00

The average sale price for the domain names is \$40,393.06.

The domain name with the highest sale price is weshare.org, which was sold for \$280,000.00.

The domain name with the lowest selling price is unepinquiry.org, which was sold for \$17,750.00.











UNRAVELING THE SALES METRICS

Dissecting Sales Amount, Average Price, and Number of Transactions.

N° Characters	Sales Amount	Average Price	Number of Transactions
1-4	\$962,104.00	\$38,484	25
5-9	\$2,092,470.00	\$47,556	44
> 9	\$984,732.00	\$31,765	31
Total	\$4,039,306.00	\$40,393	100











THE ANATOMY OF DOMAIN NAMES

UNDERSTANDING CHARACTER LENGTH VARIABILITY

Delving into the Standard Deviations of Domain Name Lengths: Comparing Short (1-4), Medium (5-9), and Long (>9) Character Categories

N° Characters	Sales Amount
1-4	\$47,984
5-9	\$53,610
> 9	\$16,458









EXPLORING AGE-BASED SALES PERFORMANCE

Analyzing Sales Amount, Average Price, and Transaction Volume by Age at Time of Sale

Domain Age	Sales Amount	Average Price	Number of Transactions
< 1 Year	\$268,815	\$26,881	10
1 - 5 Years	\$70,500	\$35,250	2
6-10 Years	\$200,483	\$28,640	7
11-19 Years	\$1,411,812.00	\$42,782	33
> 19 Years	\$2,087,696.00	\$43,493	48
Total	\$4,039,306.00	35,409	100









DOMAIN NAME DIVERSITY

DELVING INTO THE WORLD OF WEB ADDRESS CLASSIFICATIONS

A Comprehensive Exploration of Domain Categories: The Role of Dictionary Words, Invented Terms, Acronyms, Multi-Word Names, and Alphanumeric Mixes

Domain Age	Sales Amount	Average Price	Number of Transactions
Dictionary Word	\$1,196,852.00	\$52,037	23
Invented Word	\$478,481	\$39,873	12
Letters and Acronyms	\$869,581	\$39,526	22
Names With More Than 1 Word	\$1,411,392.00	\$36,189	39
Number and Letters	\$83,000	\$20,750	4
Total	\$4,039,306.00	\$37,675	100









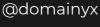
The market for .org domains has proven to be both valuable and constant, demonstrating its resilience and relevance in the ever-evolving online landscape.

As a trusted domain extension with a long-standing history, .org domains have earned their reputation as a reliable choice for organizations and individuals alike.

This report highlights the strong demand for .org domains, with a consistent market performance that underscores their desirability and reliability as an online presence.











CONCLUSION

The continued success of .org domain sales reflects the inherent worth of these domains, which are often associated with nonprofit organizations, educational institutions, and other entities that aim to make a positive impact.

In a world where new domain extensions are continually emerging, the sustained value and stability of the .org domain market serve as a testament to their enduring importance in the digital realm.

The unwavering demand for .org domains signifies their integral role in the domain market and solidifies their position as a mainstay in the world of online addresses.





